

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Great American Media
1010 Wisconsin Ave NW
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
769756 /		06146476
<u>Product</u>		
DCCC 10/23		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1193	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DCCC	10/09/12 / 10/09/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WUAB	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
Cash In Advance		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8004	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WUAB	10/23/12	10/26/12	M-F 6-630p	6-630p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$850.00
		Week: 10/22/12	10/28/12	- TWTF--				2	\$425.00		
2	WUAB	10/23/12	10/26/12	M-F 19 Action News at 7a	7-8a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$300.00
		Week: 10/22/12	10/28/12	- TWTF--				5	\$60.00		
D 3	WUAB	10/29/12	10/29/12	Mon Hour 1	8-9p		:30			NM	0
E 4	WUAB	10/23/12	10/28/12	Late News M-Su	10-11p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$1,300.00
		Week: 10/22/12	10/28/12	- TWTFSS				2	\$650.00		
E 5	WUAB	10/24/12	10/24/12	Wed Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$400.00
		Week: 10/22/12	10/28/12	-- W ---				1	\$400.00		
6	WUAB	10/29/12	10/29/12	M-F 19 Action News at 7a	7-8a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$60.00
		Week: 10/29/12	11/04/12	M-----				1	\$60.00		
Totals										11	\$2,910.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	10	\$2,850.00	\$2,422.50
10/29/12 - 10/29/12	1	\$60.00	\$51.00
Totals	11	\$2,910.00	\$2,473.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.